



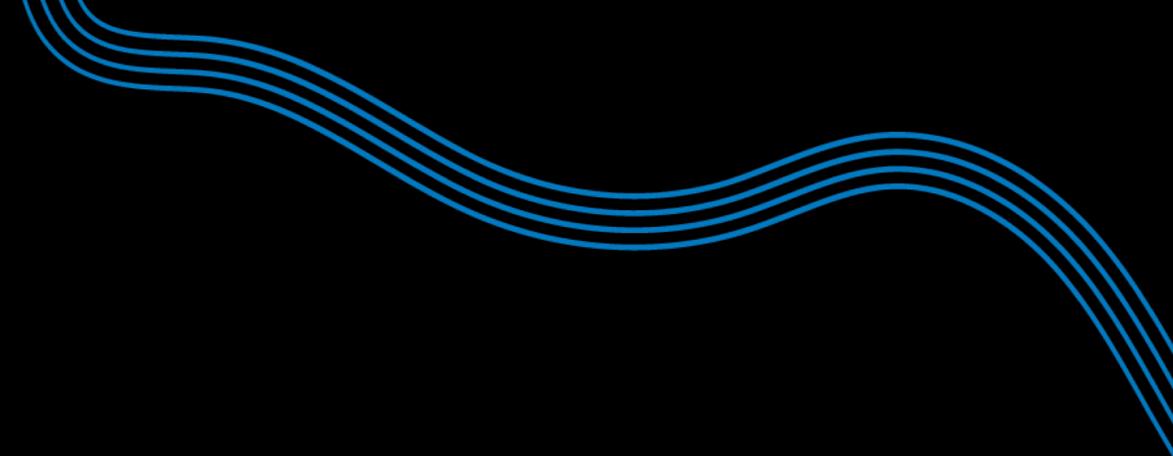
# Künstliche Intelligenz

Fluch oder Segen?

Geschäftsführer digicube | leidenschaftlicher Fotograf

# René Müller





Künstliche Intelligenz ist kein Ersatz  
von Kreativität - sie ist eine Möglichkeit für  
kreative Menschen, noch kreativer zu sein.



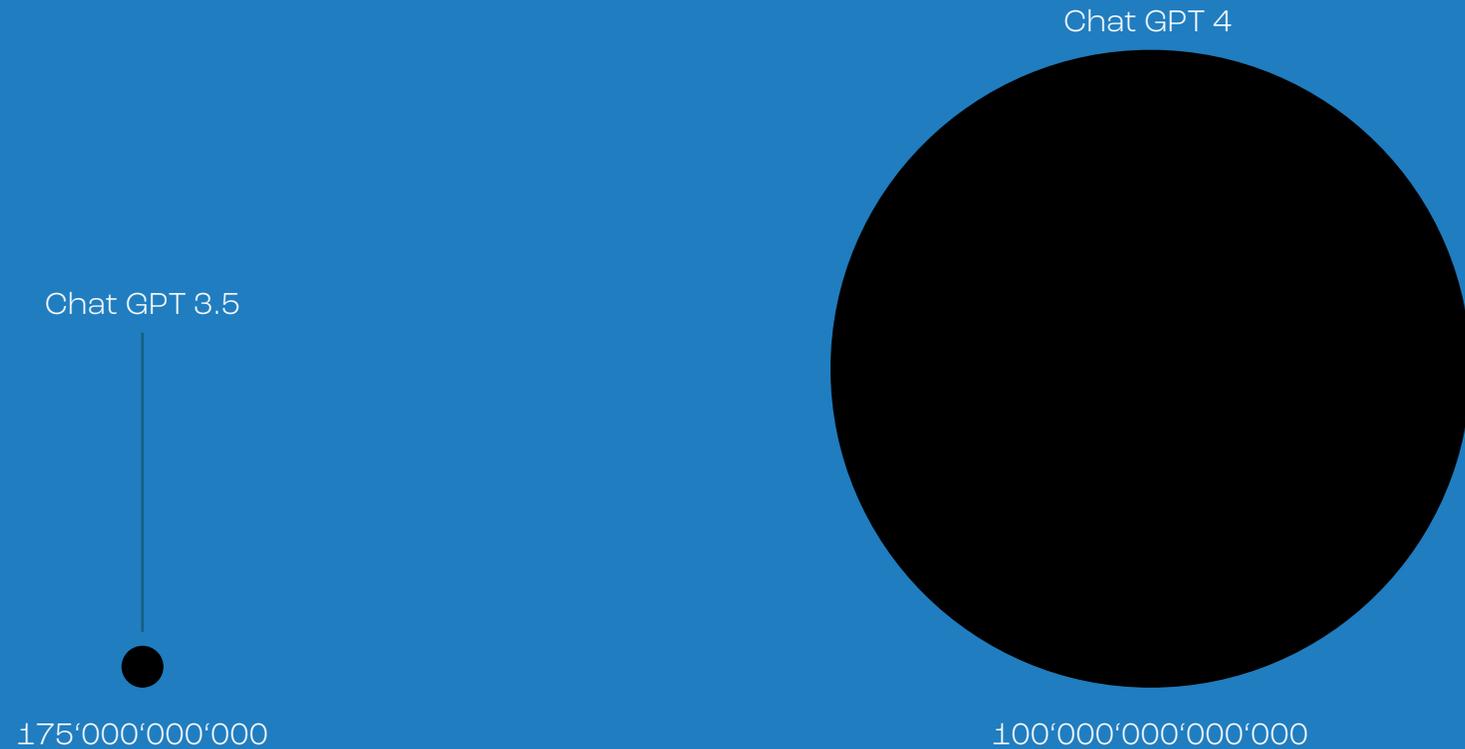
Darauf basiert die generative künstliche Intelligenz

# Was ist ein Large Language Model?



Mit wie vielen Parametern wurde Chat GPT trainiert?

# GPT 3.5 vs. GPT 4



Wie funktioniert's?

# Prompt!



Bildgenerierung

# Die (R)evolution von Midjourney



Midjourney v1



/imagine

close up of a persons hand,holding a burger, on a pink background

Midjourney v2



/imagine

close up of a persons hand,holding a burger, on a pink background

Midjourney v4



/imagine

close up of a persons hand,holding a burger, on a pink background

Midjourney v6.1



/imagine

close up of a persons hand,holding a burger, on a pink background



/imagine close up of a persons hand,holding a burger, on a pink background



/imagine

a macro portrait of a chicken, frontal view, capturing the patterns of its feathers and the striking details of its eyes and beak. the image should bring out the texture and colour variations of the feathers, highlighting the beauty of this bird, hasselblad



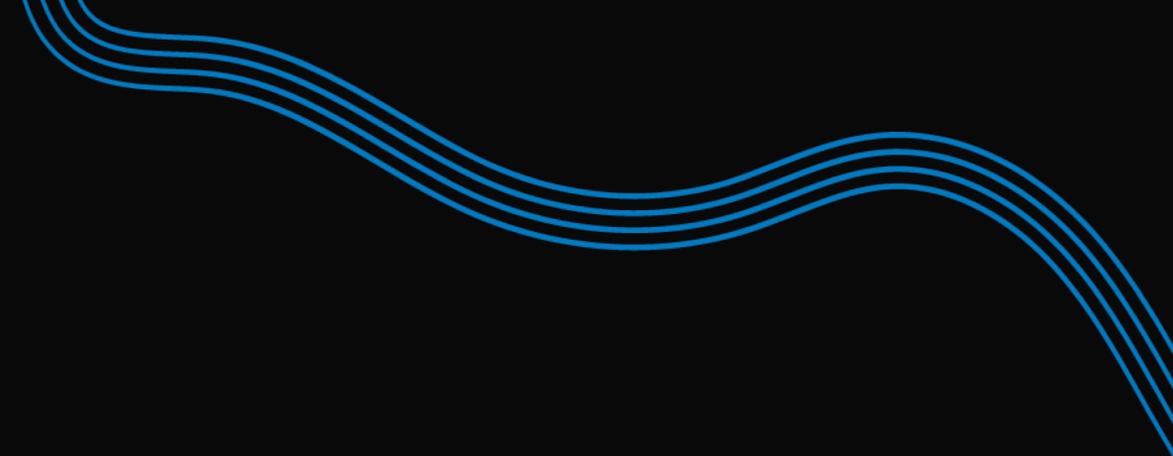
/imagine

Caesar salad, arranged on a rustic wooden table, natural daylight, simple and elegant presentation, details of croutons, parmesan shavings, and fresh romaine lettuce, Nikon D850, f 2.8

Februar 2022 – Juli 2024

**2 1/2 Jahre**





Können wir mit Midjourney  
**durchgängige Bildwelten generieren?**



Ja



Ja



Ja



Ja



Ja

The image features the letters 'Ja' in a bold, white, sans-serif font. The letters are centered on a solid black background. A vibrant blue scribble, consisting of several overlapping, curved lines, is drawn over the 'Ja'. The scribble starts from the left, loops around the top and right sides of the letters, and ends with a tail extending towards the bottom right.



Das Kino der Zukunft?

# Videogenerierung mit Runway







Finde den  
Fehler



# Bias-Alarm





/imagine Eine Schule *in einem Banlieue* in Frankreich

A young boy in a brown tweed suit, a dark vest, a white shirt, a dark tie, and a flat cap is shouting with his mouth wide open and his right arm raised in a fist. He is holding a newspaper in his left hand. The newspaper has a large headline that reads "ATROCIETY IN THE BARRIERS". The background is a blurred city street with cars and buildings. In the top right corner, there are three blue wavy lines. In the bottom right corner, there is a logo for "dIgcube" which consists of a blue cube icon followed by the text "dIgcube".

# **Fake News & Deep Fakes**



Buzzword

# Fachkräfte- mangel







**Der Mensch**  
**ist & bleibt das Zentrum**  
**von Kreativität.**

**Danke!**